



How Concept4 Support Brands in Sustainable Supply Chain Management

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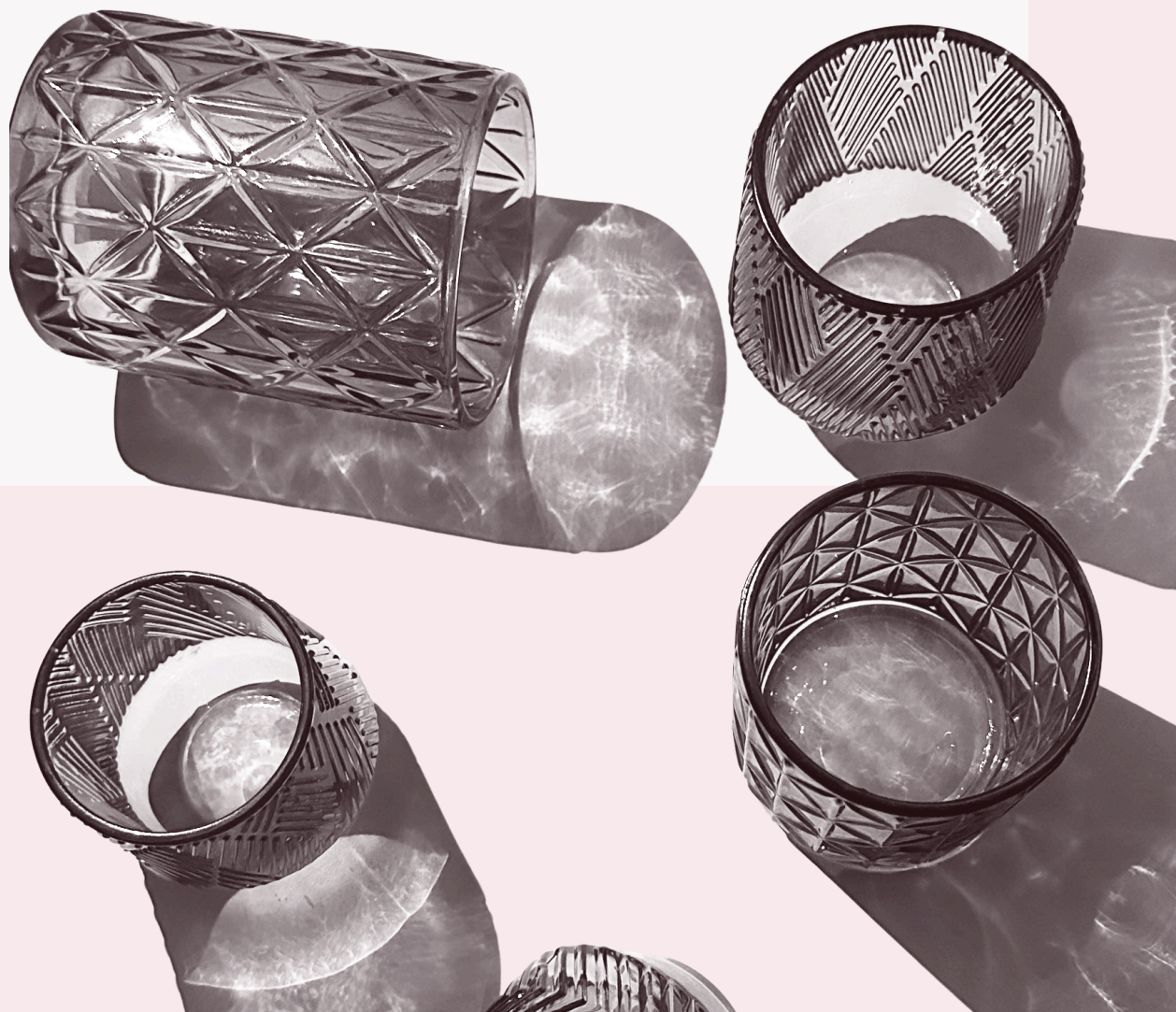
Design Rethink

- Incorporate Eco-Design principles to all our latest product and packaging developments
- Consider full cycle of product and packaging



Material Choice

- Prioritise impactful materials with third-party testing and certification
- Replace virgin materials with closed-loop materials, especially for plastics





Innovation Technology

- Invest in impactful, game changing design product and packaging solutions
- Developed data analytics tools to estimate product impact at product developing platform





Manufacturing Management

- Request phasing out of combustion fuels and promote electrification at Tier 1 suppliers' facility
- Incentivise Tier 1 suppliers to install feasible and cost-effective renewable energy onsite





Logistics Arrangement

- Simplify shipping routes and optimise each containers efficiency for sea shipments
- Prioritise the use of sustainable fuel or electric options for logistics

